

DELMARVA PLANNED GIVING COUNCIL
BOARD OF DIRECTORS
Minutes of the July 20, 2006 Meeting

Location: Milford Memorial Hospital Milford, De.

Began: about 10:15am Adjourned: About 11:40 am

Directors Attending: Greg Pearce, Gee Williams, Marion Keenan, Toby Frey

Directors not attending: Sam Slabaugh, Graham Lee, Chris Wilde, Don Foraker, Eric Johnson, and Patrick Rolf.

Staff: Jill Braungart

Guests: Sonya Sperry and Kathleen Hawkins

Issue: Minutes of May 18th, 2006 meeting

Action: After making editorial changes, Gee Williams moved to approve the minutes as amended. Motion was seconded by Toby Frey. Approved as amended.

Issue: FINANCE

Don Foraker not present to give report however, Ms. Braungart reported the balance in our most recent bank statement. It was approximately \$11,500.

Issue: PROGRAMS

Chris Wilde was not present to give a report.

The board recollected that each of the three Community Foundations requests were \$3,000 and DPGC would match. We need follow up with each foundation

Plan: . Foraker to follow up with three Community Foundations and send e-mail updates to Don, Sam and Marion.

Kathleen Hawkins requests all information for the next meeting by August 5, 2006. She wants to do a paper mailing to 1,000 non-profits. Hawkins got quotes on mailing from PT Mailers.

Toby Frey noted that the e-mail mailing goes only to existing members. We are not reaching out to prospects or new people. We are not reaching out to prospective members.

Plan: To better market ourselves and offer access to our programs. We will send flyer by US mail and e-mail, not only to members but also to all area nonprofits. Ask the three Community Foundations and the local United Way for addresses.

Issue: Membership

We want to increase links on website and update our member list. The webmaster can do a mass e-mailing mailing. It was suggested to post a newsletter put on the website as well. National's link to us is not intuitive to find. One must go to "location" of member councils. Plan: Jill and any committee chair will communicate changes to the webmaster, so the website will be a valuable and accurate source of information for prospective and current members. Jill will send Liz Frelander's new address to him.

Issue: New brochure. The board made some recommended changes to the revised draft brochure. Gee Williams will make the suggested changes to the DPGC brochure and will create a PDF file of the new brochure. He will e-mail the updated file to all DPGC officers and committee chairs. Each officer and chair should print out new brochures as needed and trash any original out-of date brochures they may have on hand.

Issue: Sponsorship: Graham Lee absent and relatively inactive. Action: Agreed that sponsors will be given 5 minutes to speak and pass out material if they desire to.

Kathleen Hawkins agreed to accept Programs or Sponsorship.

Plan: Convey information to sponsor chair. Clarify with Chris his desire to continue with Programs.

Issue: 2006 National Assembly Of Delegates Report by Toby Frey. Toby Frey, our voting delegate, reported on the programs held each day. He has CD's of all presentations for those who would like a copy. Marion requested one. We should be promoting Leave A Legacy. Toby suggested an Economist as a speaker.

Plan: Suggest economist to the program chair. Promote Leave A Legacy.

Issue: New Business

Sam Slabaugh's term for president will expire Dec. 31, 2006. Marion Keenan will be next President for one-year term.

Issue: Adjournment. Meeting adjourned at approximately 11:45 am. Motion made by Toby Frey and second by Gregg Pearce.